

Houston



average trustscore for

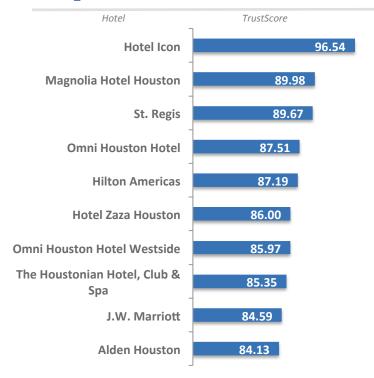
the set of 10 hotels.

Summary of Houston's Top Luxury Hotels

Houston's luxury hotels give guests a great experience and a nice, cozy atmosphere. Guests love visiting these hotels for a pleasant getaway thanks to their quiet, relaxing environment and pools/spas that leave guests feeling relaxed and invigorated.



Top Hotels



Comments

Great Place to Relax Quiet Fast Service Tasty Breakfast Staff was Excellent Expensive Parking Nice Pool Rooms Are Basic Some Amenities Are Outdated Lots of Upcharges Great stay WiFi Didn't Work

Sentiment







Houston



average trustscore for

the set of 10 hotels.

Summary of Houston's Top Mid-Scale/Economy Accommodations

These Houston accommodations are guest favorites because of friendly service and great location. Guests love that the staff at these hotels are knowledgeable and helpful, and with conveniently located spots near the airport/major attractions, guests are quick to rank these hotels as their favorites.



Top Accommodations



Comments

Friendly Staff
Convenient
Staff is lovely
Hotel Exceeded
Expectations
Clean Outdoor Area
Great Atmosphere
Nice Place to Stay
Clean Building
Basic Room
Comfortable Bed
Great Rate
A Bit Data

Sentiment







What are the rankings all about?

A Brief FAQ

How are these scores calculated? Overall scores are based on a hotel's TrustScore, the industry's first independent, consumer-trusted score that represents all online opinions of consumers around the world. Visit <u>here</u> for more information on the TrustScore.

Are any accommodations excluded? Hotels and accommodations must have at least 20 reviews from at least 2 sources. We also ensure that a percentage of the reviews were written recently.

How do you determine luxury hotels vs. mid-scale/economy accommodations? Luxury hotels are defined as hotels with 4-5 star ratings, and mid-scale/economy rankers are defined as for hotels and accommodations with less than four stars.

How many hotels did you analyze? We currently track 400,000+ hotels worldwide. The report is based on the hotels and accommodations in each respective city in our database.

How do you calculate sentiment scores? Our proprietary semantic analysis algorithms learn from data on the web to detect positive, neutral and negative aspects in sentences. Individual detected opinions are then grouped to different categories (e.g. room, service, location etc.) and counted to form an overall score.

Where do the comments come from? We have selected comments from reviews of hotels/accommodations on each list. The comments that were selected are most representative of overall sentiments echoed in the reviews.

Can the rankings change over time? Of course! The TrustScore measures all consumer opinions around the world. If guests are more positive about their stay, a hotel's score (and likely its rank) will improve. Contact us or visit our blog for more information on how to improve your scores.







For more info: <u>www.trustyou.com</u>