

### Munich



# This trustscore is the average trustscore for the set of 10 hotels.

## Summary of Munich's Top Luxury Hotels

Guests rave about the spectacular service at Munich's top-rated hotels. Not only are guests impressed by the friendliness and charm of the staff, but also the attention to detail across all aspects of their stay – from the immaculate rooms and knowledgeable staff to fresh fruit in guests' rooms.



### Top Hotels



### Comments

Staff is Exceptional
Perfect Location
Fresh Fruit
Spacious Bathrooms
Comfortable Beds
Restaurants in
Walking Distance
Free Bikes
Great View
Fantastic Spa
Lots of Little Extras
Perfect Service
Thanks to the
Concierge

#### Sentiment







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## Summary of Munich's Top Mid-Scale/Economy Accommodations

Service doesn't only define Munich's luxury hotels – top-notch staff and convenient locations place these accommodations among guest favorites in Munich. With special perks like free WiFi, on-site gardens and even free umbrellas, guests can't wait to tell their friends about these spots.



### **Top Accommodations**



### Comments

Love the Neighborhood
Immaculate Room
Bathroom Was Clean
Nice Little Hotel
Powerful Shower
Clean, Comfortable
Lovely Garden
Nice Price
Includes Breakfast and
WiFi
Close to Town
Well Designed
Quiet Area
Free Umbrellas

#### Sentiment







## What are the rankings all about?



### A Brief FAQ

**How are these scores calculated?** Overall scores are based on a hotel's TrustScore, the industry's first independent, consumer-trusted score that represents all online opinions of consumers around the world. Visit <u>here</u> for more information on the TrustScore.

Are any accommodations excluded? Hotels and accommodations must have at least 20 reviews from at least 2 sources. We also ensure that a percentage of the reviews were written recently.

How do you determine luxury hotels vs. mid-scale/economy accommodations? Luxury hotels are defined as hotels with 4-5 star ratings, and mid-scale/economy rankers are defined as for hotels and accommodations with 0-3 stars.

**How many hotels did you analyze?** We currently track 400,000+ hotels worldwide. The report is based on the hotels and accommodations in each respective city in our database.

How do you calculate sentiment scores? Our proprietary semantic analysis algorithms learn from data on the web to detect positive, neutral and negative aspects in sentences. Individual detected opinions are then grouped to different categories (e.g. room, service, location etc.) and counted to form an overall score.

Where do the comments come from? We have selected comments from reviews of hotels/accommodations on each list. The comments that were selected are most representative of overall sentiments echoed in the reviews.

Can the rankings change over time? Of course! The TrustScore measures all consumer opinions around the world. If guests are more positive about their stay, a hotel's score (and likely its rank) will improve. Contact us or visit our blog for more information on how to improve your scores.







For more info: www.trustyou.com